

ORDER



Orders
Order / Rev: 2036271
Alt Order #: WOC12590809
Product Desc: AMERICA FIRST POLICIES, INC
Estimate: 0001
Flight Dates: 07/06/20 - 07/12/20
Original Date / Rev: 07/01/20 / 07/01/20
Order Type: RFP

KHOU
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Active Media Services/ POL
Buying Contact:
Billing Contact:
 One Blue Hill Plaza 9th Floor
 Pearl River, NY 10965

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/ America First Policies
Demographic: A35+
Product Codes: IS-Issue/Non
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue

New Business Thru:
Advertiser External ID: 111659
Agency External ID: 73442AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/11/20	2	\$1,100.00	\$935.00

Totals

Month	# Spots	Gross Amount	Net Amount	Imp.
July 2020	2	\$1,100.00	\$935.00	62.8
Totals	2	\$1,100.00	\$935.00	62.8

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	1%	\$1,100.00
Market	100%	\$110,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	0%	\$0.00
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	0%	\$0.00
KPXB	0%	\$0.00
KRIV	0%	\$0.00
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	0%	\$0.00
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	99%	\$108,900.00

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KHOU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	ImpType	Spots	Amount
N 1	KHOU	07/06/20	07/11/20	Local News @ 6p Sa EVENING NEWS	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$1,100.00	P04	62.8 NM	2	\$1,100.00
(Program: EVENING NEWS)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Imp</u>				
Week:		07/06/20	07/12/20	-----S-			1		\$1,100.00	62.8				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Imp</u>	<u>Type</u>			
1	KHOU	07/06/20-07/12/20		Local News @ 6p Sa	6:00 PM-6:30 PM		-----Sa--	:30	(\$1,100.00)	62.8	NM			
See MG 1.2														
2	<KHOU	07/06/20-07/12/20		Local News @ 6p Sa	6:00 PM-6:30 PM		-----Sa--	:30	\$700.00	62.8	NM			
Ⓜ MG for 1.1 07/11														
3	<KHOU	07/11/20-07/11/20		CBS This Morning Sa	5:58 AM-8:00 AM		-----Sa--	:30	\$400.00	0	NM			
Ⓜ Bonus														
Totals												2	\$1,100.00	